



SMART SOLUTIONS TO HOMELESSNESS SANTA CRUZ COUNTY

Building Community Will - Housing Everyone!

October Updates

In This Issue:

- Community Recognition Event on **October 21st**
- Measure H - 140 Million Affordable Housing Bond
- Affordable Housing Week Starts October 13th!

*Vision
Compassion
Courage*

Smart Solutions to Homelessness Presents:

COMMUNITY RECOGNITION RECEPTION

SUNDAY **OCT 21** **3:00 PM**

TEMPLE BETH EL
3055 PORTER GULCH RD, APTOS CA

Smart Solutions To Homelessness presents

3rd Annual Community Recognition Reception

Sunday, October 21, 2018 3:00 - 5:30 pm
Temple Beth El in Aptos

Join us in a celebration of all those working on the issues of homelessness.

[Register here](#) for tickets!

[Sponsor the event here!](#)

.Please consider sponsoring the event and contributing to Smart Solutions' effort build community will to end homelessness.

LIST OF AWARDEES

Lifetime Achievement Award: Christine Sippl, Encompass
Ingrid Trejo, Veterans Resource Center and the Veterans Action Committee
Association of Faith Communities
Kaiser Permanente
Kris Youngren, Street Outreach Worker
Captain Harold Laubach of the Salvation Army
Tamara Vides, City of Watsonville
Susie O'Hara, City of Santa Cruz
Youth Advisory Board of the Youth Homelessness Demonstration Project
Kelly Bermudez-Deutsch, Wings Dispatcher
Michele Pomroy, Wings Dispatcher
Cassie Strusis-Timmer, Wings Dispatcher
Sean Sullivan, Manager Redwood Commons





\$140 Million Housing Solutions Bond

Now is the time to do something about the housing crisis in Santa Cruz County.

The affordable housing crisis affects all of us. It's driving out many longtime local residents. Hardworking local teachers, service workers, farmworkers – even people working two jobs – are falling behind.

Measure H delivers solutions:

- Directly funds local communities to create affordable rental housing by funding land acquisition and development costs.
- Down payment assistance for local first-time homebuyers.
- Assistance to help vulnerable homeowners keep their homes.
- Permanent supportive housing, transitional housing and emergency services facilities for those experiencing homelessness and mental illness.
- Help for employers and workers affected by a shortage of affordable workforce housing.

Measure H funding comes from property taxes. The \$140 million bond measure will be on the November ballot and requires a two-thirds vote for passage.

Vote Yes on Measure H

AFFORDABLE HOUSING WEEK **SCHEDULE 10/13- 10/21**



October 13 – Measure H – Canvass and Volunteer Party **Measure H Headquarters, 9:30 AM, 115 River Street, Santa Cruz**

Come volunteer with the Measure H campaign Team! Volunteers will meet at the Campaign office (located at 115 River Street South, next door to Mobo Sushi) for a brief orientation and then begin walking door to door to get the word out about the Measure H Bond that will build affordable housing in Santa Cruz County. We will also have volunteers do "literature drops".

Afterwards, volunteers will return to the Measure H campaign office to enjoy some great treats. Thank you for your support!

9:30 am Meet at Measure H Headquarters for a brief orientation and walking materials 2:00 pm Volunteers Enjoy Light Refreshments

October 15 – UCSC Student Housing Tour

10:00 am – 12:00 pm Sign up:

https://calendar.ucsc.edu/event/student_housing_tour#.W65XgWjYq71

UCSC will be offering a tour of student housing on campus. This will be an opportunity for the community to better understand student housing needs, how student housing is financed, and how the university works to achieve a level of affordability for students. Participants will see current student housing and visit the site for the future Student Housing West project which will provide 3,000 beds/units of affordable housing on campus.

October 15 – Candidate and Housing Issue Forum at Hotel Paradox

6:00 pm – 8:00 pm

Hotel Paradox – 611 Ocean Street, Santa Cruz

Register: <https://www.eventbrite.com/e/community-housing-forum-registration-49958361805>

During this event we'll focus on housing education and awareness. Learn about the pros and cons of the Santa Cruz Rent Control Initiative, Measure H: Santa Cruz County Affordable Housing Solutions Bond, as well as State Propositions 1, 2, 5, and 10. Meet the candidates running for City Council and the County Board of Supervisors, who will be sharing their housing agendas.

Appetizers and non-alcoholic beverages will be provided with a no-host bar. Self-parking at the Hotel Paradox is complimentary, and valet parking is available for an extra charge. Additional metered parking is available on the nearby side streets

October 16 – Watsonville City Council District 5 Meeting

Event Begins at 6:00 pm

E.A. Hall Middle School – 201 Brewington Avenue, Watsonville

Councilmember Rebecca Garcia will welcome folks to learn about the Housing Programs available to residents of the City of Watsonville. Watsonville has great housing programs like the first time homebuyer program, down payment assistance, and inclusionary housing. There is also be opportunities to ask Councilmember Garcia questions about city and district issues.

October 17 – MBEP New Tools for Affordable Housing: Live Oak

More Info: <https://mbep.biz/new-tools-for-affordable-housing-live-oak/>

7:00 PM – 8:30 pm

Simpkins Family Swim Center – 979 17th Avenue, Santa Cruz (Live Oak)

Come learn about new resources, successful examples and how you can be part of the affordable housing movement. The meeting is to help build awareness of the housing crisis and proposed development standard changes to address housing efforts aimed at increasing housing supply in Live Oak and across our region that addresses all income levels. Supervisor Leopold will kick off the event followed by a panel composed of MBEP's Matt Huerta, Affordable Housing NOW's Tim Willoughby and Envision Housing's Sibley Simon.

October 18 – City of Santa Cruz Trolley Tour

Email jmellor@cityofsantacruz.com **to sign up.**

Tour begins at 8:00 am

Meet at Civic Auditorium parking lot – 307 Church Street, Santa Cruz

The City of Santa Cruz will host its annual trolley tour showcasing some of the city's affordable housing. This tour will give participants a unique perspective on housing and you will learn about the different housing programs available. This trolley tour has become a tradition of affordable housing week so please join us.

October 18 – UCSC Center of Labor Studies: No Place Like Home

7:00 pm – 9:00 pm

Santa Cruz Civic Auditorium – 307 Church Street, Santa Cruz

More Info: <http://noplacelikehome.ucsc.edu> or contact **Steve McKay** at smckay@ucsc.edu

This event will share findings from our new study of housing issues faced by those that work for and serve the Santa Cruz community, and launch our expanded website including new housing policy tools and analyses. The event will also provide an opportunity to engage in a community-wide conversation on solutions, featuring a panel discussion of housing policies, including renter protections (rent control and just cause eviction) and the preservation and production of more affordable housing. Speakers will include a local tenant, a landlord, a housing policy expert, and an affordable housing developer. A wide range of community groups working on issues such as affordable and alternative housing, tenant rights and protections, emergency rental assistance, homelessness, voter registration, and housing justice will be on hand with information about services and how you can get involved in building local housing solutions for all.

October 21 – Smart Solutions to Homelessness:

Community Recognition Reception 2018

3:00 pm – 5:30 pm

Temple Beth El Jewish Community Center – 3055 Porter Gulch Road, Aptos

Tickets available at: <https://www.eventbrite.com/e/community-recognition-reception-2018->

[tickets-47831846340](#)

Smart Solutions to Homelessness welcomes you to celebrate its 3rd Annual Community Recognition Reception. The event celebrate the work and collaboration to address the homelessness in our region. It will focus attention on extraordinary efforts throughout Santa Cruz County and recognize individual and groups making this vital work happen. If you or your organization is interested in sponsoring the event, please go to:

<https://www.unitedwaysc.org/civicrm/contribute/transact?reset=1&id=175>

Anyone who would like to attend is invited and will not be turned away due to lack of funds.

Smart Solutions To Homelessness is an initiative
of the United Way of Santa Cruz County.
For more information contact sshomelessness.org@gmail.com



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