



# OCT. UPDATE



[Smart Solutions to Homelessness- Become an Ally!](#)

## **REMINDER:** December 4th Community Recognition Reception

SSH will be recognizing dozens of individuals and organizations for their inspirational work.

[Nominate Champions Working to End Homelessness here!](#)

Deadline Nov. 3

[Buy your tickets here!](#)

[Sponsor the event here!](#)

**Calling All Young Leaders!**  
Emerging Leaders Circle (ELC): Homeless LEAD Event

On Wednesday,

## In This Issue

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## Smart Solutions' Community Update

Affordable Housing Week in Santa Cruz County kicked off on October 13 and Smart Solutions provided an 'All In Community Update' at Calvary Episcopal Church which was widely attended.

Rayne Marr spoke on the upcoming changes and challenges of hosting and providing a winter shelter. Jenny Panetta filled us in on the All In Landlord Partnership which is creating incentives for landlords to take housing vouchers in creative ways. Sibley Simon shared how his housing project, New Way Homes, is obtaining funding in a new and innovative way. Other speakers included Phil Kramer of Homeless Services Center, Ryan Hoffman of Veterans Resource Center, and John Dietz of 180/2020 who gave us updates on their programs and how they are meeting goals laid out in the All In Strategic Plan.

During the event audience members were able to ask questions, voice their opinions, and share ideas which lead to the conclusion that we need more ways for both housed and unhoused community members to connect (see below for an opportunity).

Thank your to our speakers, organizers and the approximately 80 people that engaged with us that night!

November 16th ELC will hold an event with a panel of experts discussing topics related to homelessness. For more information about the event check out the FB event [here](#).

## What Are Smart Solutions?

1. Evidence-based
2. Produce measurable results
3. Cost effective
4. Benefit the entire community
5. Take a step toward ending homelessness
6. Support the dignity of each individual

Our VISION is a Santa Cruz County in which every community member has some form of safe shelter, and where homelessness is a rare occurrence.

Our MISSION is to build the community will to reduce and ultimately end homelessness in Santa Cruz County through education and collaborative action.



## REMINDER: Church Gathering November 12

Please mark your calendars for the first Church Gathering on **Saturday, November 12 from 2pm-4pm at Calvary Episcopal Church aka the "Red Church" downtown.**

Church Gatherings, formally known as "House Gatherings" consist of a meal, conversation, people with lived experience sharing, a short presentation on Smart Solutions to Homelessness and a pledge with ways YOU can take action to make a difference in the lives of people

experiencing homelessness in Santa Cruz County every day.

## Buy Tickets & Sponsor the Recognition Event!

[Buy your tickets to the Community Recognition Reception here.](#)

[Sponsor the Community Recognition Reception here.](#)

[RSVP on Facebook here.](#)



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Join us at United Way of Santa Cruz County