



OCTOBER UPDATE



[Smart Solutions to Homelessness- Become an Ally!](#)

In This Issue

Upcoming Events
Join Us on Facebook
Emerging Leaders Circle
Practical Activism UCSC
Save Winter Shelter

Mark Your Calendars:



NOVEMBER 6TH 2015, 11AM-5PM
VETERANS MEMORIAL BLDG. - 215 E. BEACH ST.
Food + Haircuts + DMV Services
Medical & Dental Screenings - Free Flu Shots
SERVICES FOR FAMILIES AND INDIVIDUALS
For more information call (831) 406-1742
OR VISIT: WWW.PHC-SANTACRUZ.ORG

Nov 6th
[Watsonville Connect](#)

Smart Solutions Members in the Community: Emerging Leaders Circle

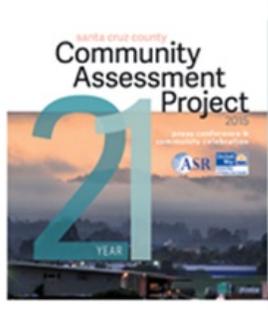


Phil Kramer addresses about thirty Emerging Leaders Circle members. (Photo Credit: Mariah Tanner)

A mixer with meaning, United Way of Santa Cruz County's [Emerging Leaders Circle](#) (ELC) brings together early professionals in our community to connect, serve, and lead! The October 1st CONNECT event, held at New Bohemia Brewing Co, was focused on homelessness. Smart Solutions to Homelessness Leadership Council Member Phil Kramer presented local facts and inspiring words on how to be the change we want in our community. Thank you Phil for supporting this active group of emerging leaders to get involved in solving homelessness!

Phil's next step is an important one for our community. Smart Solutions is proud to share that he will be stepping in at the Homeless Services Center as interim executive director to assist in the search for the permanent director. [Learn more!](#)

Smart Solutions Members in the Community: Practical Activism UCSC



**Nov 23rd
[Community Assessment Project Press Conference](#)**

Join Us on Facebook



Don't want to wait a month for the next update? [Join us on Facebook](#) and stay up to date on the latest happenings around reducing and ending homelessness!

What Are Smart Solutions?

- Evidence-based
- Produce measurable results
- Cost effective
- Benefit the entire community
- Take a step toward ending homelessness
- Support the dignity of each individual

Our VISION is a Santa Cruz County in which every community member has some form of safe shelter, and where homelessness is a



Don Lane with Sammy the Slug at the UCSC Slug Parade & Expo. (Photo Credit: Howard Heevner)

Santa Cruz Mayor and Smart Solutions Chair Don Lane had a very busy weekend! After painting benches on West Cliff Drive for [The Great Santa Cruz County Clean Up/Make a Difference Day](#) Saturday morning, he joined dozens of UC Santa Cruz students on campus for their annual Practical Activism Conference. During one of the ten workshops, Don shared [insights into local issues around homelessness](#) and some of the many ways to get involved. Thank you Don for inspiring local students to put their commitment to a just society into action! To top off the weekend, Don was an integral part of the UCSC Slug Parade & Expo on Sunday (photo above).

Have You Signed the Petition to Help Save Winter Shelter?



On Tuesday, the Santa Cruz City Council approved a move to contribute \$31,000 additional dollars to the North County Winter Shelter, bringing their total contribution to a substantial \$111,000. Please consider [acknowledging the Council](#) for stepping up during these extraordinary circumstances.

While this is a significant gain, there are still tens of thousands of dollars needed to fill the gap. If you haven't already, consider [signing the petition](#) to ask the remaining jurisdictions to do their part.

rare occurrence.

Our MISSION is to build the community will to reduce and ultimately end homelessness in Santa Cruz County through education and collaborative action.



Join us at Smart Solutions



Join us on Facebook and help us expand our reach



Join us at United Way of Santa Cruz County

Smart Solutions to Homelessness, United Way of Santa Cruz County / 4450 Capitola Rad, Suite 106 / tel:831-465-2203
© United Way of Santa Cruz County, All Rights Reserved