"We Are: Smart Solutions to Homelessness"

Who is United Way of Santa Cruz County!? In this 12 part video series we will dive deeper into a United Way program each month! TODAY we are excited to share our THIRD episode! Smart Solutions to Homelessness is a community-based initiative working to build the community will to reduce and end homelessness in Santa Cruz County.
Proven Programs. Lasting Results.

Invest in high-quality, proven programs that deliver lasting results through United Way's Community Investment Fund. The 30 local programs work collectively to ensure youth success, family financial stability and access to health throughout Santa Cruz County. **Click Here** to make a difference today!

**United Way of Santa Cruz County**

**COMMUNITY BUILDER AWARDS**

**Join Us On The**

**12TH**

**OF APRIL**

**Seascape Golf Club**

Highlighting the achievements of people, organizations, partnerships, agencies and workplaces that work collectively to make change happen throughout Santa Cruz County.

**We Are Saving You A Seat!**

Join us at the 2016 [United Way Community Builder Awards](https://www.uwsc.org/) as we highlight the achievements of people, organizations, partnerships, agencies and workplaces that work collectively to make change happen throughout Santa Cruz County.
Want a Chance to Win a 3 Night Stay in Los Cabos?
Register for the United Way Golf Challenge Today! Thank You Cabo Villas for the generous donation for our silent auction!

27th Annual Golf Challenge
Early Bird Registration Ends March 25th!
Register your team today and earn 5 FREE RAFFLE Tickets to be used at the Golf Challenge! Register Today!
Corporate Sponsor - Promote your business while supporting youth success, family financial stability and health! Become a sponsor!

Thank You 2016 Golf Sponsors:

Congratulations, Robyn McKeen!
On Friday, March 11th Robyn McKeen will complete her last day as a Community Organizer at United Way of Santa Cruz County. We are excited for her and the community as she joins the Homeless Services Center as the Smart Path Project Manager to lead the development and implementation of the countywide coordinated entry system to address homelessness. Her wisdom, authenticity and commitment has inspired us all and we are all better for knowing and working with Robyn. Join us in congratulating Robyn on her new endeavor and acknowledging the incredible work she has done with United Way over the last 5 years!

Introducing SANOS Café
United Way's youth advocacy program, Jovenes SANOS is partnering with Digital NEST to create the SANOS Café. The cafe will provide free access to healthy snacks and drinks for all youth at the NEST. Jovenes SANOS youth advocates will help coordinate all aspects of the cafe and will partner with local businesses to stock the cafe with healthy snacks, sandwiches and beverages. Digital NEST, a funded program partner of United Way, is a place that can provide the youth in the Watsonville community free access to state-of-the-art digital tools and software to empower their ability to learn valuable skills and prepare them for a career in the tech field.

Emerging Leaders Circle SERVE Event - Beautification Project!
Our Emerging Leaders Circle members spent a Saturday morning beautifying our community during this quarter's SERVE project! Emerging Leaders partnered with the Volunteer Center of Santa Cruz County’s Graffiti Removal Project and YouthSERVE youths!
Welcome, Alan Beans!

We are pleased and happy to announce that Alan Beans has accepted the position of Director of Finance and Administration for First 5 and United Way of Santa Cruz County. Today is his second week of work with us and we are all thrilled to be working with him.

Alan, a resident of Scotts Valley, came highly recommended to us and he has had a long and distinguished career in corporate finance. He also has experience as a volunteer in non-profit accounting as well. Alan and his wife Paula have a daughter, who is studying Accounting at CSUMB, and a son who attends Scotts Valley High School. Help us welcome, Alan!

Leadership for Community Transformation
The Final Cohort Starts in May!

LCT is a transformational leadership program that integrates cutting edge leadership principles, field tested through social change efforts across the globe, and empowers local stakeholders to create sustainable and transformational results for the community. Contact Megan Joseph for more information and an application. Application deadline is May 6th.

The FINAL 2016 Cohort dates:

* May 19, 20, 21
* June 23, 24, 25
* September 15, 16, 17

“LCT gave me practical tools to perform my community work more effectively, sharpen my capacity to...”

Consuelo Alba, Founder & Director of Watsonville Film Festival
Committed Request!

Help us get 1,000 "likes" on our Facebook page!

Join us on our website

Follow our Impact on Instagram

Friend us on Facebook!

Leadership For Community

TRANSFORMATION


Greg Pepping, Executive Director, Coastal Watershed Council

"Because of LCT I now approach project design in a new way, and I'm doing a better job of examining overall systems that need to shift to meet our goals for the community. It's tough to make time for training; I get that. I also know that I've never - in my entire life - participated in a professional development effort that has produced more deep, genuine, immediate and gratifying results as LCT - both professional and personal results. I'd describe it as project design wisdom meets mindfulness training meets masterful leadership. There's more in each of us, and this taps into some of that power. LCT is a big part of the Coastal Watershed Council's recent success, and all of our staff will have participated in it by this summer."