



MARCH UPDATE



[Smart Solutions to Homelessness- Become an Ally!](#)

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Press Conference
Strategic Plan Update
Invisible Homeless

All In Press Conference Event



Come kick off the new countywide strategic plan to end homelessness!

PRESS CONFERENCE EVENT
Wednesday, April 8th
10:00AM
Aptos Blue Apartments

[Click here for more details!](#)

We Are All In and Taking Action!

Our work toward ending homelessness is about to reach a key milestone-if you join us today in taking action!

After a yearlong strategic planning and community engagement process organized by the Homeless Action Partnership, Smart Solutions, and the United Way, the countywide strategic plan to prevent, reduce and eventually end homelessness is written!

Read the plan here:

[**All In- Toward A Home For Every County Resident**](#)

Now, the plan is scheduled to be considered for approval by the County of Santa Cruz and the four cities in our county starting tomorrow!

Take Action right now to advance our efforts to reduce and end homelessness!

- [**EMAIL your local elected officials**](#)
- [**ATTEND a City Council or Board of Supervisors meeting and show your support**](#)
- [**Attend the All In PRESS CONFERENCE on April 8th, 10am**](#)

Read the full letter from Don Lane, Chair of the Smart Solutions to Homelessness Leadership Council [here](#).

Do We See the People or the Problem?

Even though we see homelessness throughout our communities, the question remains: do we really see the individuals that are living on the streets?

This video suggests an answer:

What Are Smart Solutions?

Evidence-based

Produce measurable results

Cost effective

Benefit the entire community

Take a step toward ending homelessness

Support the dignity of each individual

Our VISION is a Santa Cruz County in which every community member has some form of safe shelter, and where homelessness is a rare occurrence.

Our MISSION is to improve the way Santa Cruz County works collaboratively to reduce and ultimately end homelessness.



Picture a Santa Cruz County where every person has a home!



Homelessness is solvable: Together, WE CAN DO THIS!

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Click [here](#) to print and distribute our brochure.



People Walk Past Loved Ones Disguised As Homeless On The Street- Social Experiment

Room For Improvement



Clean up cities. Give the homeless a place to live. And save money too? The shockingly simple, surprisingly cost-effective solution that won over a bunch of conservatives in Utah.

[Read the Mother Jones article here](#)



Join us at Smart Solutions



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Join us at United Way of Santa Cruz County

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