



# JANUARY UPDATE



[Smart Solutions to Homelessness- Become an Ally!](#)

## In This Issue

2015 Accomplishments  
Donate Today!

## What Are Smart Solutions?

Evidence-based

Produce measurable results

Cost effective

Benefit the entire community

Take a step toward ending homelessness

Support the dignity of each individual

Our VISION is a Santa Cruz County in which every community member has some form of safe shelter, and where

## Smart Solutions' 2015 Accomplishments



June 1, 2015: Homeless service center, local shelter

Success! North County Winter Shelter Now Operating



By Phil Kramer and Gary Merrill: Homelessness is solvable problem



Homeless services deserve financial support

We at United Way Santa Cruz County should hear about the strategic financial support from the state Homeless Services Council and United Way and Homelessness working toward implementing!

Tuesday, August 4: The County Board of Supervisors Public Hearing on the Housing Element



Thank you to everyone who elected me and let them know I am working to help hundreds of people getting out of homelessness. The County Clerk has approved additional funding for the Homeless Service Center open and operate the shelter for 100 individuals every night.

Homeless services deserve financial support

The Warming Center in Santa Cruz will be open tonight and needs your help! Volunteers are needed to assist people to the Canary Hotel Church, provide overnight monitoring, and help with breakfast. Contact Steve at (831) 234-2546. [stevemason@unitedway.org](mailto:stevemason@unitedway.org)

Countywide Strategic Plan to End Homelessness Approved Unanimously



Smart Solutions to Homelessness - Santa Cruz County

The Santa Cruz City Council is considering funding for the Emergency Shelter Shelter tomorrow, Tuesday, October 27th. The meeting starts at 2:30pm at City Hall, 600 Center Street, Santa Cruz. Check out the agenda and consider attending!



## [Smart Solutions to Homelessness 2015 Year in Review](#)

The Smart Solutions to Homelessness Leadership Council led several significant accomplishments in 2015, including the development and countywide approval of the "All In" plan and multiple community engagement and advocacy efforts to alleviate the impacts of homelessness.

Check out [our Prezi](#) to see what we were up to!

## Could You Be...

homelessness is a rare occurrence.

Our MISSION is to build the community will to reduce and ultimately end homelessness in Santa Cruz County through education and collaborative action.



## ...the missing piece to our puzzle?

Dear Smart Solutions to Homelessness Ally,

We know you share our deep concerns about the impacts of homelessness on every member of our community. We also know you share our goal to dramatically reduce homelessness through well-conceived programs and approaches to housing that are proven to be effective.

For the past three years, the Smart Solutions project has been supported almost exclusively through the generosity of two major contributors: The Appleton Foundation and Rowland and Pat Rebele. **This year, the Rebele Family has renewed their commitment of support with a \$5000 challenge grant to be matched by our local supporters.**

For the first time, we are coming to our Allies and supporters and asking for your support to continue this work.

You can contribute online at <http://www.unitedwaysc.org/ssh> or mail a check made payable to United Way of Santa Cruz County with "Smart Solutions" in the memo to PO Box 1458, Capitola, CA 95010.

Thank you for your consideration of support!

Sincerely,

The Smart Solutions to Homelessness Leadership Council

[Read the Complete Request Letter](#)



Join us at Smart Solutions



Join us on Facebook and help us expand our reach



Join us at United Way of Santa Cruz County

---

Smart Solutions to Homelessness, United Way of Santa Cruz County/ 4450 Capitola Rad, Suite 106/ tel:831-465-2203  
© United Way of Santa Cruz County, All Rights Reserved