



AUGUST UPDATE



[Smart Solutions to Homelessness- Become an Ally!](#)

Take Action:
Watch and Share Brent Adam's "Out of Sight Out of Mind" Movie

Check out the website [here](#).

Watch the movie [here](#).

Like on FB [here](#).

Smart Solutions has joined the Housing Advocacy Network!

Purpose statement:
Santa Cruz County has an extraordinary shortage of housing for both working families of modest means and for our most vulnerable residents. The Housing Advocacy Network is a

In This Issue

Take Action! Out of Sight Out of Mind Movie
Housing Advocacy Network
Save the Date: Community Recognition Reception
Ally Spotlight: Robyn McKeen

Smart Solutions' Community Recognition Reception December 4th



There is amazing work taking place in Santa Cruz County to address homelessness, a political "hot potato" issue with a shortage of positive attention focused on the good work being done. Many working to assist those experiencing homelessness experience burnout, due to the tremendous challenges they face every day. Smart Solutions to Homelessness (SSH), as part of our educational and advocacy work, believes it's time to shine a light on the good work being done and offer strong support to those doing this hard work. To that end, SSH is hosting our first annual "Community Recognition Reception" and we invite you to join us!

SSH will be recognizing dozens of individuals and organizations for their inspirational work on **Sunday, December 4, 2016 at 3 pm, at Temple Beth El in**

collection of organizations in Santa Cruz County dedicated to addressing this housing crisis. We will work together in an active, advocacy network to:

1) build and mobilize broad support for government policies and community solutions that will facilitate the creation and preservation of housing units that serve these populations; and 2) build and mobilize broad support for specific housing development projects whose primary focus is providing housing for these populations.

At our most recent Leadership Council meeting we voted for Smart Solutions to join the Housing Advocacy Network.

Stay tuned to find out more!

What Are Smart Solutions?

1. Evidence-based
2. Produce measurable results
3. Cost effective
4. Benefit the entire community
5. Take a step toward ending homelessness
6. Support the dignity of each individual

Our VISION is a Santa Cruz County in which every

Aptos, with a handful of special awards presented for exceptional service. We will also be hearing from **Keynote Speaker, CA State Assembly Speaker Emeritus, Toni Atkins**, on the State Legislature's work to address homelessness and housing.

In addition to celebrating this work, our reception serves as a way to connect the people and organizations addressing and reducing homelessness, recognize the varied challenges homelessness presents in our community, and actively engage our allies in this important advocacy work. We look forward to seeing you at this Community Recognition Reception!

Please save this date on your calendar now and stay tuned for more details soon!

Ally Spotlight: Robyn McKeen



Robyn is now the Smart Path Project Manager at the Homeless Services Center!

Smart Path is the first phase of the "All In" strategic plan priority of creating a countywide Coordinated Entry system. Coordinated Entry provides an easy, "no wrong door", way for anyone experiencing homelessness to get into the response system through streamlined referrals.

There are four work groups that meet approximately one to two times a month within Smart Path that you can get involved in.

1. Programs and Service Providers: Nuts and bolts of Coordinated Entry
2. Technology and Data: Tech solutions to provide

community member has some form of safe shelter, and where homelessness is a rare occurrence.

Our MISSION is to build the community will to reduce and ultimately end homelessness in Santa Cruz County through education and collaborative action.

functionality

3. Policy: Policy, procedures and big picture planning

4. Metrics and Improvement: Assessments before, during and after

If you are interested in getting involved in one of these work groups, or would like more information email Robyn at: rmckeen@santacruzshsc.org

Coordinated Entry is a project of the HAP, Homeless Action Partnership, one of our key partners, in creating the "All In" plan. Thank you for continuing the work HAP and Smart Path!



Learn more at Smart Solutions to Homelessness



Follow us at Smart Solutions to Homelessness



Like us on Facebook to help us expand our reach



Join us at United Way of Santa Cruz County