



SUPPORT MORE HOUSING



[Smart Solutions to Homelessness- Become an Ally!](#)

What Are Smart Solutions?

Evidence-based

Produce measurable results

Cost effective

Benefit the entire community

Take a step toward ending homelessness

Support the dignity of each individual

Tuesday, August 4: The County Board of Supervisors Public Hearing on the Housing Element



Dear Smart Solutions to Homelessness Allies,

The County Board of Supervisors will be hearing public comment about the draft Housing Element tomorrow, August 4th. Please review the draft and consider coming out to show your support for strategies that will increase the amount of housing in our county!

[The draft County Housing Element](#)

The County Planning Department believes the County has an opportunity to shift the focus for this Housing Element Update to the range of strategies that the County can implement to **help alleviate the housing crisis**, rather than solely focusing on identifying additional sites to accommodate the RHNA (Regional Housing Needs Allocation).

In particular, Planning staff and the Planning Commission

Our VISION is a Santa Cruz County in which every community member has some form of safe shelter, and where homelessness is a rare occurrence.

Our MISSION is to build the community

will to reduce and ultimately end homelessness in Santa Cruz County through education and collaborative action.

are recommending General Plan and Code amendments in the following areas:

- Permanent Supportive Housing- Explore regulatory options for recognizing and legalizing hotels/motels that have over time been converted to permanent occupancy to serve an important role in supplying units that can be used for permanent supportive housing (a key strategy in the countywide *All In* plan to reduce and eventually end homelessness).
- Mixed Use- Reduce constraints to better support development of multiple smaller units rather than single larger units in mixed use projects that include commercial and office space.

[Read the full Planning Department proposal here](#)

[Board of Supervisor Meeting Agenda](#)

We hope you will consider sharing your support for solutions that take us a step closer to ending homelessness in Santa Cruz County!



Join us at Smart Solutions



Join us on Facebook and help us expand our reach



Join us at United Way of Santa Cruz County